



Circumference Technology Services, Inc.

Corporate Overview

Delivering highly customized services and solutions to small- and mid-size organizations that want to grow their business—not their headcount

Circumference deploys tailored outsourced services and hosted solutions to address the special needs of small- and mid-size organizations that want to grow their bottom line. Circumference's three complementary businesses—Inside Sales/Inside Service, Custom Application Development, and Hosted Solutions—deliver on this promise.

As a trusted advisor, Circumference delivers customized solutions by:

- Offering a range of complementary services and solutions to accommodate the unique needs of growing businesses;
- Listening to each client's requirements and goals;
- Relying on Circumference's 30 years of engineering and industry experience to define the services and solutions that will achieve the client's requirements; and
- Providing strong program and project support.

Circumference's complementary services and solutions come together to deliver a one-stop solution for sales and marketing, IT, and customer service professionals within organizations looking to optimize value from a trusted, single-source partner.

Just the facts

Established	2001
Headquarters	Ottawa, Ontario, Canada
Industries	Circumference's services and solutions are applicable to diverse industries; however, we focus on the following verticals: Software-as-a-Service (SaaS); Wholesale, Retail, eTail, Distribution; Healthcare; and Media & Publishing
Customers	Sales & Marketing, IT, and Customer Service Professionals within small- and mid-size organizations
Differentiators	Complementary, highly customizable services and solutions provide a one-stop solution for organizations looking to optimize value from a trusted, single-source partner
Outsourced Services	<ul style="list-style-type: none">- Virtual Inside Sales Assistance- Virtual Inside Service Assistance- Custom Application Development
Hosted Solutions	<ul style="list-style-type: none">- Hosted Call Center Solution- Hosted Workforce Management Solution
A Sampling of Customers	<ul style="list-style-type: none">- PIKA Technologies, Inc.- AutoSkill® International Inc.- Controlled Motion Solutions (Comoso)- Appletree Medical Group, Inc.- Club Assist- Nordia Inc.

Inside Sales/Inside Service Business—

The Inside Sales/Inside Service Business offers a multi-faceted business development service, called the *Circumference VISA* program. Circumference optimizes the prospect nurturing process to deliver a larger volume of high quality sales-ready opportunities to our clients, and we also provide inbound calling support services for numerous clients. A highly experienced professional services business, we are staffed with skilled employees equipped with proven processes and our own proprietary, state-of-the-art technology.

Custom Application Development Business—

The Custom Application Development Business is made up of engineers and computer scientists with experience integrating applications and technologies, as well as developing new products for diverse customers spanning diverse industries. Circumference's deep domain knowledge is in communications technologies.

Hosted Solutions Business—

Our engineers developed proprietary web-based call center technology, which we market under the names *Circumference Hosted Call Center Solution* and *Circumference Workforce Management Solution*. The Hosted Solutions Business deploys the web-based applications tailored to the unique needs of help desks, order desk, etc., of 1 to 100 seats. Unlike off-the-shelf solutions, our flexible applications are available as a standalone solution or as a tightly integrated web-based/facility-based hybrid solution.

About Circumference Technology Services, Inc.

Circumference deploys customized products and services to address the special needs of small- and mid-size organizations that want to grow their bottom line—not their headcount. Circumference's complementary products and professional services come together to deliver a one-stop solution for sales and marketing, IT, and customer service professionals looking to optimize value from a trusted, single-source partner. Working with you, we make it possible for your organization to leverage professional services and solutions that increase efficiencies and achieve business goals.

www.circumference.ca

We welcome you to contact us

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